

Local Business

Good Neighbor



THE CHILD AND FAMILY
GUIDANCE CENTER

invites your partnership as a



Good Neighbor

Local Business Good Neighbor for Children & Families

HELPING KIDS AND
FAMILIES TODAY
FOR A BETTER TOMORROW



Local Business Neighbors

Build

- Are just like you, creating a strong, local economy
- Care about the children & families in our community
- Understand that strong support services and businesses partnering together...
create a bright future for tomorrow's employees and customers

Partner

- As a CFGC Local Business Neighbor, you can look forward
- More visibility & publicity
- Enhanced reputation as a leader in the community
- Increased sales and new business. Customers love knowing their purchases are making a difference to children and families most in need.

CALL CFGC Development and Communications,
203-394-6529 ext 3069
halbee@cguidance.org for more information

Grow



The Child and Family Guidance Local Business Good Neighbor Program:

Your Business:	The Child and Family Guidance Center
Adds CFGC “Local Business Good Neighbor” prominently to communications materials	Adds your logo along with the CFGC Nonprofit Neighbor badge to our website. Announces your status as a Local Business Good Neighbor who supports CFGC’s mission to our social media followers and email subscribers.
On a limited or ongoing basis, your business offers patrons the opportunity to donate to The Child & Family Guidance Center (CFGC).	All of the above, and: In collaboration with your communication team and media guidelines, writes press release for media distribution and our website.
Your Business offers a “Match” challenge to one of CFGC’s annual fundraising initiatives	All of the above with special recognition throughout the match campaign.
Your Business Sponsors a portion of a fundraising event.	All of the above. Depending on the level of support, your business will receive on-going promotions and acknowledgements before, during and after the event.
Your Business offers an “external fundraiser” on behalf of CFGC.	All of the above and special acknowledgement at the event.